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W E D N E S D A Y E D I T I O N

LA Sunset Tan Moves HQ To Beverly Hills

On the heels of premiering their second E! reality TV series and the launch of franchise opportunity nationwide, LA Sunset Tan recently announced its moved its corporate offices to Beverly Hills.

"LA Sunset Tan has what it takes to become America's #1 tanning franchise," said Devin Haman, co-founder and CEO of LA Sunset Tan. "We couldn't think of a better place than Beverly Hills to serve as the launching pad for taking our ultimate Hollywood tanning experience nationwide and inviting America to indulge, relax, be pampered and feel like a celebrity."

Haman, along with co-owner Jeff Bozz, created the LA Sunset Tan concept in 2003 when they opened their first of five salons on the Sunset Strip.

The salon creates a décor evocative of a futuristic boudoir with plasma screen TVs, brushed steel walls, frosted glass doors, silk drapes and a custom designed water sculpture.

After opening its Beverly Hills headquarters at 9701 Wilshire Blvd., LA Sunset Tan is seeking franchisees. Opportunities range from single- and multi-unit ownership to area developer.

The average cost to open a LA Sunset Tan is between \$247,900 and \$652,500, with a franchise fee of \$40,000.



SUNSET TAN COMES TO BEVERLY HILLS – LA Sunset Tan owners Devin Haman and Jeff Bozz, open their Beverly Hills headquarters in the Golden Triangle on the heels of their second reality show and launching of their franchising opportunities.